

3622

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Atty. Doc.: UCC-1/CIP/RCE2

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 3622

Confirmation number: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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I believe that no fee of any type is required for
the accompanying preliminary amendment submitted in
connection with the above-captioned application.

In the event any such fee is due for this
amendment, kindly charge that fee to my deposit account
number 13-3083. To facilitate that charge, a duplicate copy
of this letter is enclosed herewith.

Respectfully submitted,

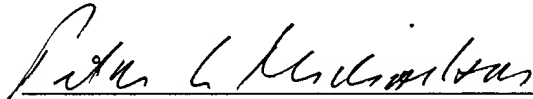
October 1, 2003


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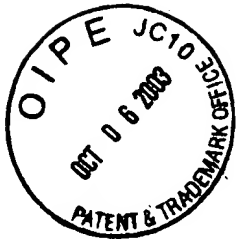
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Signature

30,090
Reg. No.



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Patricia Lewis
#38/H
10-16-03

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/CIP/RCE2

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PRELIMINARY AMENDMENT

In response to the Final Action dated (July 14, 2003 (Paper No. 35), and further to the Applicants' subsequent Request for Continued Examination filed by facsimile on August 14, 2003 and an Interview with the Examiner held on September 17, 2003, please amend the above-identified patent application, as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 33 of this paper.